Middle Bucks Institute of Technology

Week 21 Lesson Plan for 01-24-22   Level 300   Program: Multimedia Technology   Teacher: James Davey

Day	Content From PDE POS	PA Core Standards	Skills/Objective Demonstrate	Activities Using these methods to learn…	Assessment How am I evaluated?

Monday
 	
Tuesday
 	
Wednesday
 	
Thursday
 	
Friday
	• **301** Identify, describe, and demonstrate the principles of typography.
	
	• **704** Use critical thinking skills to plan and conduct research, manage projects, solve problems, and make informed decisions using appropriate digital tools and resources collaboratively.
	
	• **708** Create a self-marketing package (including: portfolio, demo reel, resume).
	
	• **3371** Apply team skills to a group project
	
	• **505** Create, publish, and manage a supervised site (e.g., wiki, or blog).
		C.3.5.11-12A
		C.3.5.11-12B
		C.3.5.11-12C
		C.3.6.11-12L
			Video Production
			• Font Technology
			• Categories of Type
			• Settings
			• Legibility and Readability
			• Hierarchy
			• Color / Elements
			• Typographic Composition
			• Type Design
			• Psychology of Type
			
			Professional Development
			• Improve skills independently
			
			Develop a Portfolio
			• Build proficiency in your chosen discipline
			• Create products
			• Market yourself
				Commentary for Portfolio
				• Review instructor critique
				• Upload written commentary – G-CR post
				• Include certifications and resume
				• Meet with instructor to review content
				
				NOCTI Review
				• Classwork in Google CR – assignments are targeted student groups according to data/need
				  o **Video production**
				  o **Image file formats**
				  o **Safety – extinguishers, SDS, more**
				
				Digital Movie or Independent Project
				• Project proposal is required
				
				Special Assignments
				• Audio Story – Dary & Jake
				• Dig. Film #2 Owen Q & Cullen
				• Rob & Ben Veteran's Edit > Video story
				• Abner Portrait Photography
				
				Submit weekly **Check-in** (300 words)
					• Employability rubric
					• NOCTI discipline formative assessment
					• Portfolio rubric
					• Project milestone
					• Check-in